



we fit rather than fix

PROGRAMS
2023

SHORT PROGRAMS SCHEDULE 2023

2 to 3-days program

The purpose of these programs are to inspire and enrich business perspectives.

The assortment of subjects offered includes hard skills and soft skills to develop the competencies and skills of participants to become reliable resources in achieving company's targets.

Short programs can also be implemented in the form of In-Company Program, which provides space flexibility for companies which are eager to develop a number of its employees in a particular class as well as on their preferable time.

A top-down view of a desk with various items: a laptop, a calculator, a coffee cup, and a newspaper. A person's hands are holding a smartphone in the center. A large green arrow-shaped graphic points from the left towards the center of the image.

For more information,
please contact our advisers at:

information@prasmul-eli.co
or WA at +62 822 1111 1150

SHORT PROGRAMS 2023

(Online) via Zoom Meeting

Tuesday - Thursday | 08.00 am – 12.15 pm or 01.00 pm – 05.15 pm

A	LEADERSHIP	Days	JAN	FEB	MAR	APR	MAY	JUN	JUL	AGT	SEP	OC T	NOV	DEC	Investment
1	First Line Leadership: Becoming Effective Leader	3		21 - 23		4 - 6				22 - 24				5 - 7	Rp. 4.000.000
2	Self Leadership : Personality Perspective	3			7 - 9			20 - 22			12 - 14				Rp. 4.000.000
3	Team Leadership : Becoming Flexible Leader	3			14 - 16				4 - 6			10 - 12			Rp. 3.800.000
4	Neuro Leadership	2		14 - 15					11 - 12				21 - 22		Rp. 3.800.000
5	Followership Mastery NEW	2								8 - 9					Rp. 3.900.000
B PRACTICAL SOFT SKILLS IN BUSINESS															
1	Problem Solving & Decision Making	3			14 - 17		9 - 11			8 - 10			14 - 16		Rp. 4.000.000
2	Applied Negotiation Techniques	3			7 - 9										Rp. 4.000.000
C MANAGING FINANCIAL															
1	Finance for Non Finance Professionals	2	25 - 26				23 - 24				12 - 13		7 - 8		Rp. 3.800.000
2	Financial Analysis	2			14 - 15					8 - 9		10 - 11			Rp. 3.800.000
3	Corporate Valuation NEW	2								2 - 3					Rp. 4.200.000
4	Introduction to Merger & Acquisition NEW	2						13 - 14							Rp. 4.200.000
D MANAGING CUSTOMER															
1	Strategic Brand Management	2										17 - 19			Rp. 4.000.000
2	Marketing Pricing Strategy	2									5 - 6				Rp. 4.000.000
3	Customer Satisfaction & Relationship Program	2							22 - 23				7 - 8		Rp. 4.000.000
4	Managing Strategic B2B Accounts	2									10 - 11				Rp. 4.000.000
5	Digital Marketing Fundamental NEW	2						20 - 22							Rp. 3.900.000
E MANAGING OPERATION															
1	Supply Chain Management	2				11 - 12					19 - 20				Rp. 3.800.000
2	The Real Project Management	2			28 - 29				4 - 5				21 - 22		Rp. 3.800.000
3	Business Process Redesign	2									5 - 6			12 - 13	Rp. 3.800.000
4	Agile with Scrum NEW	2							19 - 20						Rp. 3.900.000
F INNOVATIVE STRATEGY															
1	Strategic Business Analysis	3				11 - 13								5 - 7	Rp. 4.400.000
2	Design Thinking for Business Innovation	3							25 - 27				7 - 9		Rp. 4.400.000
3	Business Development Planning	3						13 - 15				24 - 26			Rp. 4.400.000
G ASSESSMENT DEVELOPMENT PROGRAM															
1	Feedback in Assessment Center NEW	2						13 - 14							Rp. 3.800.000
2	Improve Assessor Capabilities NEW	2							25 - 26						Rp. 3.800.000

(Offline) onsite at Prasetiya Mulya Cilandak Campus

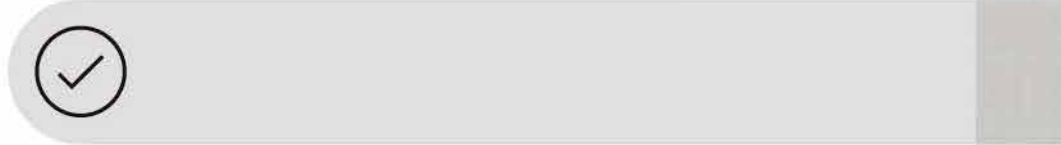
Tuesday - Thursday | 08.30 am – 04.00 pm

PROGRAMS	JUMLAH HARI	JAN	FEB	MAR	APR	MAY	JUN	JUL	AGT	SEP	OCT	NOV	DEC	Investment
1 Applied Negotiation Techniques	2,5						6 - 8				3 - 5			Rp. 6.300.000
2 Design Thinking for Business Innovation	3									19 - 21				Rp. 7.600.000
3 Finance for Non Finance Professionals	2			7 - 8				11 - 12						Rp. 6.500.000
4 First Line Leadership: Becoming Effective Leader	3						6 - 8				3 - 5			Rp. 6.800.000
5 Strategic Business Analysis	3								1 - 3			14 - 16		Rp. 7.600.000

** All investments are subject to 11% VAT*

Early Bird:

Investment fee deduction of 10% for payments made 5 (five) days prior to the program commencement.



CERTIFICATE OF BUSINESS MANAGEMENT (CBM)

Conducted three times a week at 07.00 pm – 09.00 pm. (Monday, Wednesday & Friday)

Class will be delivered with blended method, online via Zoom Meeting & onsite at Prasetiya Mulya Cilandak Campus.

The programs are designed with the purpose of bringing deeper knowledge and insight.

This program is an intensive integrated management education program. Referring to a graduate program of business. CBM is designed to encompass all aspects of business management. The program uses a combination of teaching-learning methods, including lectures, case studies, seminars, group discussions, and group assignments.

CBM Programs can also be implemented in the form of In-Company Program, which provides space flexibility for companies which are eager to develop a number of its employees in a particular class as well as on their preferable time.

For more information, please contact our advisers at information@prasmul-eli.co or WA at +62 822 1111 1150

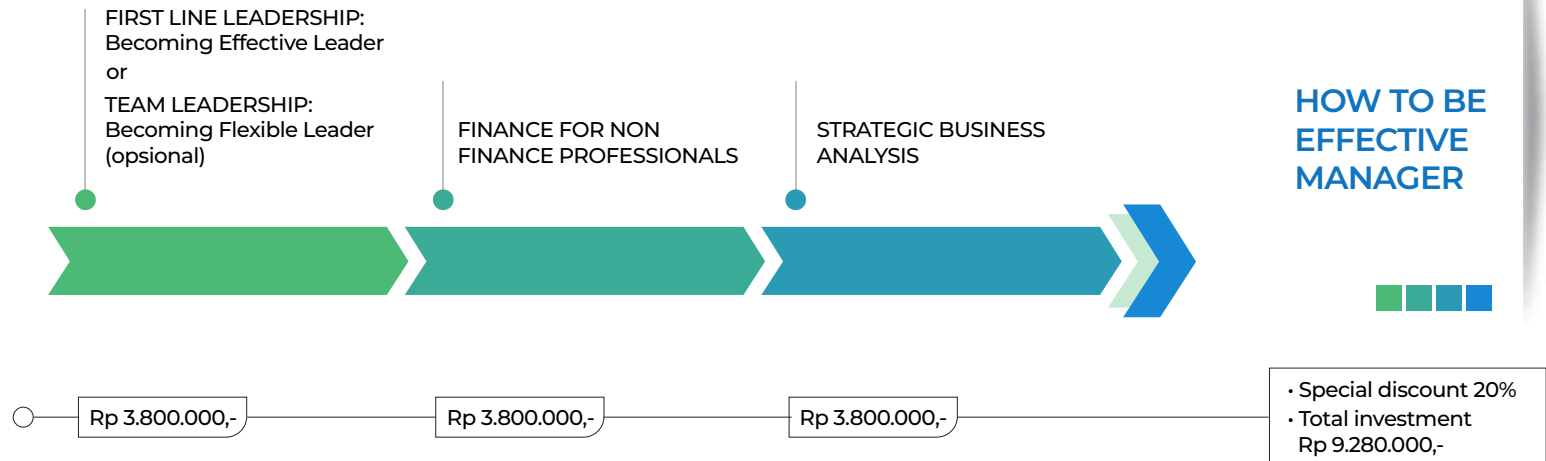
CBM	FEB - APR	JUN - AUG	OCT - DEC	Investment
General Business Management	6 Feb - 14 Apr		10 Oct - 11 Dec	IDR 15,000,000
Marketing Management		12 Jun - 18 Aug	10 Oct - 11 Dec	IDR 16,000,000
Financial Management		12 Jun - 18 Aug	10 Oct - 11 Dec	IDR 16,000,000
Human Resources Management	6 Feb - 14 Apr	19 Jun - 25 Aug		IDR 16,000,000
Operation Management	6 Feb - 14 Apr	19 Jun - 25 Aug		IDR 16,000,000
Business Strategy		19 Jun - 25 Aug		IDR 16,000,000

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Early Bird:

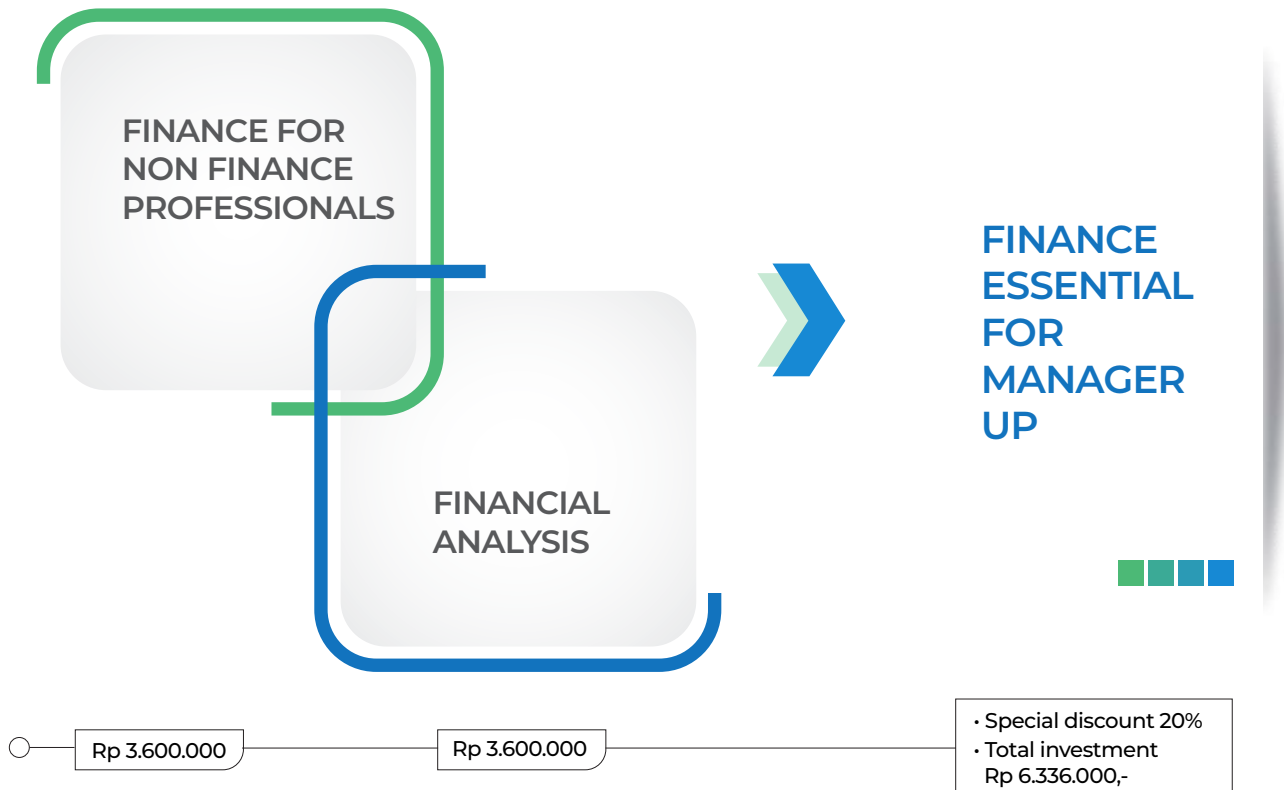
Investment fee deduction of 7.5% for payments made 2 (two) weeks prior to the program commencement.

LEARNING JOURNEY



** Subject to 11% VAT
* Terms and Condition applied*

LEARNING JOURNEY



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* Terms and Condition applied

ASSESSMENT SERVICES

ASSESSMENT CENTER	SCHEDULE												Investment (IDR)*	
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	investment /participant*	+add on one on one feedback
O-LAP Operational Level Assessment Program	11		1		8		5		7		2		7.000.000	1.000.000
M-LAP Middle Level Assessment Program		7		3		15		10		5		7	8.000.000	1.000.000
S-LAP Strategic Level Assessment Program	17	21	27	10	22	19	24	28	18	23	23	14	10.000.000	2.000.000

ONLINE ASSESSMENT

CALIPER	Any business day (Monday to Friday) by Appointment	2.500.000	500.000
EOP	Any business day (Monday to Friday) by Appointment	500.000	500.000

**Special price for group or more than 3 participants*

For special investment rate, please contact our advisers: information@prasmul-eli.co or +62 822 1111 1150 (phone/WhatsApp)

Information & Registration

- ✉ : information@prasmul-eli.co
- 📞 : +62 822 1111 1150 (phone/WhatsApp)
- 🌐 : www.prasmul-eli.co
- 🏠 : Prasetiya Mulya Campus, Building 2 #2203
Jl. R.A. Kartini (TB Simatupang), Cilandak Barat
South Jakarta 12430 - Indonesia
- 🕒 : 08.00 AM until 05.00 PM

Transfer Payment Procedure

Please transfer to:

PT Prasetiya Mulya ELI
No. Rekening : 497 6700 988
Bank Central Asia
Cab. Serpong

Please send copy of transfer payment with the complete information to:

✉ : finance@prasmul-eli.co

<https://registration.prasmul-eli.co/>

📧 prasmul.eli

📘 eliprasetiyamulya

📌 prasmul-eli





PT Prasetiya mulya ELI

Prasetiya Mulya Cilandak Campus
Building 2 #2203
Jl. R.A Kartini (TB. Simatupang)
Cilandak Barat, Jakarta Selatan 12430 - Indonesia

Prasetiya Mulya BSD Campus
William Soerjajaya Building 2nd floor
BSD City Kavling Edutown I.I
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